

# EUROPEAN CURRICULUM VITAE FORMAT



## PERSONAL INFORMATION



Name **GABRIELE RICCI**  
Web **<http://gabrielericci.com>**  
E-mail **[info@gabrielericci.com](mailto:info@gabrielericci.com)**

Nationality Italian

## WORK EXPERIENCE

- Dates (from – to) (1<sup>ST</sup> September 2010 – Today)
- Name and address of employer Ricci – Design in Motion, Casorate Sempione (VA) – ITALY
  - Type of business or sector Marketing, Advertising, Design, Animation
  - Occupation or position held Owner // Designer // Manager
  - Main activities and responsibilities
    - Design of strategic - driven solutions focused on Visual Communication and Motion Design.
    - Creation of high - quality video, based on a client's brief, script or storyboard.
    - Creative and Artistic direction.
    - Concept development.
    - Research on the latest design trends and technical solutions.
    - Production planning.
    - Personal marketing, business development, and clients research.
- Selected brands I have worked for:  
Acqua di Parma, Adecco Group, Axa, Barilla, Bticino, Bolton Group, Comune di Como, Dab bank, Deloitte, Discovery Communications, Elmec, Ericsson, European Central Bank, Ferrari, Grand Hotel Tremezzo, Ilmeteo.it, Italgas, Legrand, Lucart Professional, Luxottica, Mediaset Premium, Moncler, Motor Show, Nivea, Oakley, Oriflame, Police Sunglasses, Poste Italiane, Rayban, Safilo group, Sisal, Sodexo, Sky Italy, Telecom Italia, Theideasfactory, Tissot, Trudi, Truostar, Tnt, Ubi Banca, Winston, Zeiss.
- Dates (from – to) (1<sup>ST</sup> February 2013) - ( 30<sup>TH</sup> January 2017)
- Name and address of employer Sky tv, Milano - ITALY
  - Type of business or sector Broadcasting Tv
  - Occupation or position held Freelance Motion Graphic Designer in the “Planning and Promotion” area.
  - Main activities and responsibilities
    - Concept and creation of high - quality visual identities for Promo, Marketing, Advertising, Tv Shows on air on Sky Tv.
- Dates (from – to) (1<sup>ST</sup> July 2009) - (1<sup>ST</sup> July 2011)

- Name and address of employer
  - Type of business or sector
  - Occupation or position held
    - Main activities and responsibilities
  - Dates (from – to)
- Name and address of employer
  - Type of business or sector
  - Occupation or position held
    - Main activities and responsibilities

B-one soluzioni creative srl, Cernobbio (CO) - ITALY  
 Communication and Marketing  
 Employee as Motion and Graphic Designer  
 Creation of motion graphics commercials for digital signage; management of the video area and on air scheduling; direct employer relationship with customers

(15<sup>th</sup> September 2008) – (10<sup>th</sup> May 2009)

Creo srl, Milan - ITALY  
 Events  
 Employee as Motion Graphic Designer / Video editor  
 Creation of animations and editing of video contents for events and conventions. Experiences:  
 Technical video assistance for the Oriflame Executive Conference in Dubai

## EDUCATION AND TRAINING

- Dates (from – to)
- Name and type of organization providing education and training
- Principal subjects/occupational skills covered
- Title of qualification awarded
- Level in national classification
- Dates (from – to)
- Name and type of organization providing education and training
- Principal subjects/occupational skills covered
- Title of qualification awarded
- Level in national classification
- Date (da – a)
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- Title of qualification awarded
- Level in national classification

(17<sup>th</sup> January 2009 – Today)

Continuous personal and professional growth through online courses and books.  
 Main online platforms and schools: CmiVFX; Cftp Bauer; Coursera; Future Learn; FxPhd; LearnSquared; School of Motion; The Futur; Udemy; University of Irvine, California; University of Michigan.  
 Narrative Concept Design; Design for Production; 3D Animation; Advanced Motion Methods; Digital Compositing; Matte Painting; Physically Based 3D Rendering Engines (Arnold, Redshift); 3D Video Mapping; Creative Strategy for Businesses; Negotiation strategies and techniques; Techniques for learning improvement; Social media for business; English; Psicologia; History.  
 Course certification, when available.  
 No national level classification expected.

(14<sup>th</sup> January 2008 – 16<sup>th</sup> January 2009)

Master in Multimedia Content Design (branch Video Post Production) , Università degli studi di Firenze, Florence- ITALY  
 Video post-production, Motion Graphic, 3d, Visual effects, Video editing and other aspects related to digital visual communication and video design.  
 Master Degree  
 110/110

(Academy year 2004/2005 – 26<sup>th</sup> September 2007)

University course of Industrial Design (branch Communication),  
 Politecnico di Milano, Milan - ITALY  
 Visual Communication Design  
 Degree  
 98/110

(Academy year 1998/1999 – 18<sup>th</sup> July 2004)

Communication high school (branch technological),  
 Istituto N.S.G. Nizza Monferrato (AT) - ITALY  
 Science High School  
 97/100

## PERSONAL SKILLS AND COMPETENCES

MOTHER TONGUE

ITALIAN

**OTHER LANGUAGES****ENGLISH**

- Reading skills
- Writing skills
- Verbal skills
- Certifications

GOOD

GOOD

GOOD

2018, Full English Course: Advanced Level – Kate Ochsner, on Udemy.

2017, Tricky english grammar - University of California, Irvine on Coursera.

2017, Adjectives and adjective clauses - University of California, Irvine on Coursera.

2016: Master Intermediate Grammar: Perfect Tenses and Modals; University of California on Coursera.

2016, Perfect Tenses and Modals - University of California, Irvine on Coursera.

2007: FIRST Certificate; Cambridge English Language Assessment (Lv. B2).

1998: P.E.T. Certificate; Cambridge English Language Assessment (Lv. B1).

**TECHNICAL AND ARTISTIC SKILLS**

- An expert on creating 3D/2D motion graphics video contents with After Effects and Cinema 4D.
- Good skill in using Arnold and Redshift for Cinema 4D.
- An expert on integrating 3D scenes and compositing render pass within After Effects.
- An expert on creating contents for 3D Projections Mapping; I also have a good knowledge of the mapping techniques.
- An expert on creating Style frames; Graphics design and Backgrounds based on a concept.
- An expert on developing Storyboard based on a script.
- Good skills in using Adobe Suite, in particular, Photoshop and Illustrator.
- Essential knowledge, both theoretical and practical, of Sound Design.
- I have a good understanding of broadcast, film standards, codecs, and equipment including post-production, video editing, lighting, digital compositing, green screen treatment, and animation.
- Good knowledge both theoretical and practical on digital and analogic photography.
- Macintosh user; able to troubleshoot basic computer issues; graphics tablet user.
- Good skills in technical and artistic drawings
- I am self-motivated and driven; comfortable in learning new technology and equipment if needed.

**DRIVING LICENCES**

Type B, A3